



ICGN Sponsorship Opportunities 2024



ICGN
International Corporate Governance Network
Inspiring good governance & stewardship

By aligning your corporate brand with the ICGN, you benefit from kudos associated with the world's most prestigious global governance institution and it places you at the heart of governance debate.

The ICGN network presents marketing opportunities beyond your normal sphere of influence in multiple jurisdictions.

- **Exposure to the ICGN membership** including decision-makers from investment, corporate and professional advisory communities in over 50 markets
- **Recognition as a sponsor** on branding, on-site signage, ICGN communications and relevant ICGN webpages
- **Host your own session** to present your latest research with panelists of your choosing
- **Exhibition space** to promote and disseminate company marketing literature at ICGN conferences
- **Complimentary invitations** to participate in the event and social activity
- **Access to the participant list** in advance, by company and country

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KPMG is proud to sponsor ICGN and it has been a pleasure working with the team for over a decade. The work done by the ICGN to ensure topics like sustainability reporting, corporate governance, investor stewardship stay top of mind for businesses and their agendas is critical.

Mark Vaessen • Partner, KPMG Netherlands

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Upcoming Events



20 & 21 September 2023

**Policy Forum & Proxy
Season Review**



28 & 29 November 2023

Dubai



7 - 8 March 2024

Washington D.C.

Hosted by IFC



15, 16, 17 July 2024

London Annual



19 September 2024

**Annual Virtual
Japan Forum**

Hosted by TSE



12, 13, 14 November 2024

Melbourne

Hosted by ASCI

Sponsorship Packages

Gala Dinner



Co-host the Gala Dinner and present welcome remarks to a prestigious audience in an elegant and refined evening setting. **Diamond**

Refreshment Breaks



Gain visibility via branding during the refreshment breaks, alongside on-stage acknowledgement and mentions in the agenda. **Bronze**

Endorser



Align your brand with ICGN with prominent logo recognition including on signage, ICGN website and event literature. **Core**

App



Have your brand featured across our app, the primary information guide for the event. **Silver**

Welcome Reception



Host the Welcome Reception on the first night of the Conference, delivering welcoming keynote remarks before a prime networking opportunity. **Emerald**

Exhibition Stand



Enjoy the perfect platform to display your brand, network during the breaks and share marketing literature. **Bronze**

Lanyards



A highly visible branding opportunity and key networking tool, delegate lanyards are co-branded with your logo. **Silver**

Data Partner



Get connected! This package includes your company logo on signage with WiFi login instructions. **Silver**

Hosted Session



Host your own breakout or breakfast session as part of the Conference agenda, proposing your own subject and panellists. **Platinum**

Sustainability Partner



Distinguish your organisation as a leader in eco-conscious activity by supporting our efforts to keep ICGN events sustainable. Includes recyclable branding and on-stage acknowledgement. **Emerald**

Eco Bags



Co-branded with your logo, delegates receive a bag on arrival for takeaways, including your own selected materials. **Silver**

Engagement Partner



Voting on ICGN viewpoints engages the audience and your logo appears on screens for questions and results. **Silver**

Hosted Webinar



Add to our 2024 activities by sponsoring a hosted webinar discussion. Discuss your current research & activities, or increase brand awareness among our global audience of business leaders and corporate governance professionals. **Total Cost: £15,000 excl. VAT**

Washington D.C. Conference

7 & 8 March 2024 • World Bank Headquarters • Washington D.C., USA

Hosted by



≈300

Delegates
Expected

Delegates representing regions including:*



- Australia
- Canada
- Colombia
- France
- Germany
- Hong Kong
- India
- Ireland
- Italy
- Japan
- Netherlands
- South Korea
- Spain
- Switzerland
- Taiwan
- USA

Agenda available in Q4 2023

Premier Partnership Available!

Claim the following benefits as the primary sponsor for this event:

- Official listing as Premier Partner above all other supporting organisations
- Speaking position of senior rep on a plenary session
- Introductory keynote remarks as Premier Partner
- Invitation to join planning committee for event
- 15 registrations
- 25 registrations at a discounted rate
- Prominent Exhibition space in networking area
- Prominent Logo on conference webpage, app, promotional emails, social posts and conference signage
- Delegate list prior to and following the event

Total Cost: £75,000 (excluding VAT)

Sponsorship Opportunities

	Diamond £45,000	Emerald £30,000	Platinum £20,000	Gold £17,500	Silver £12,500	Bronze £7,500	Core £5,000
Package includes:	Conference Networking Dinner including keynote speaker position, VIP table and dedicated branding	Welcome Reception <i>or</i> Sustainability Partner both including keynote speaker and dedicated branding	Hosted Breakout Session <i>or</i> Breakfast Session both including up to 3 panellists and 1 moderator	Plenary Speaking Position	<i>Choose one:</i> - Delegate Lanyards - Conference Data Partner - Conference App - Audience Voting	Exhibition Stand <i>or</i> Refreshment Break (RB)	Core Endorsing Sponsor
Registrations	7	6	5	4	3	2	1
Speaking Position	✓	✓	✓	✓	X	X	X
Included Stand	✓	✓	✓	✓	✓	With 'Stand' option	X
Dedicated Branding	✓	✓	✓	X	X	With 'RB' option	X
Logo on Conference App	✓	✓	✓	✓	✓	✓	✓
Logo on Emails	✓	✓	✓	✓	✓	✓	✓
Logo on Event Signage	✓	✓	✓	✓	✓	✓	✓
Delegate List Access	✓	✓	✓	✓	✓	✓	✓

Include the following optional extras in your package:

Material on Conference App	Promote your most recent research, article or other project on our Conference App	£500
Link on Post-Conference Thank You Email	Include your link on our post-Conference email blast, reaching all registered attendees	£500
VIP Table at Conference Dinner	ICGN will invite preferred delegates to your VIP table at the Dinner, with luxury gifts included	£2,500

*VAT may apply to prices listed

For sponsorship enquiries, contact Chris Smith at csmith@icgn.org

ICGN 2024 Annual Conference, London

15, 16 & 17 July • London, United Kingdom

2024 ANNUAL CONFERENCE



≈ 600

Delegates Expected



Delegates representing regions including:*

- Australia
- Canada
- France
- Germany
- Hong Kong
- India
- Italy
- Japan
- Malaysia
- Netherlands
- Singapore
- South Africa
- South Korea
- Taiwan
- UK
- USA

Agenda available in Q1 2024

Premier Partnership Available!

Claim the following benefits as the primary sponsor for this event:

- Official listing as Premier Partner above all other supporting organisations
- Speaking position of senior rep on a plenary session
- Introductory keynote remarks as Premier Partner
- Invitation to join planning committee for event
- 15 registrations
- 25 registrations at a discounted rate
- Prominent Exhibition space in networking area
- Prominent Logo on conference webpage, app, promotional emails, social posts and conference signage
- Delegate list prior to and following the event

Total Cost: £100,000 (excl. VAT)

Sponsorship Opportunities

	Diamond £50,000	Emerald £35,000	Platinum £25,000	Gold £18,000	Silver £12,500	Bronze £10,000	Core £7,500
Package includes:	Conference Networking Dinner including keynote speaker position, VIP table and dedicated branding	Welcome Reception <i>or</i> Sustainability Partner both including keynote speaker and dedicated branding	Hosted Breakout Session <i>or</i> Breakfast Session both including up to 3 panellists and 1 moderator	Plenary Speaking Position	<i>Choose one:</i> - Delegate Lanyards - Conference Data Partner - Delegate Eco Bags - Conference App - Audience Voting	Exhibition Stand <i>or</i> Refreshment Break (RB)	Core Endorsing Sponsor
Registrations	8	7	6	5	4	3	3
Speaking Position	✓	✓	✓	✓	X	X	X
Included Stand	✓	✓	✓	✓	✓	With 'Stand' option	X
Dedicated Branding	✓	✓	✓	X	X	With 'RB' option	X
Logo on Conference App	✓	✓	✓	✓	✓	✓	✓
Logo on Emails	✓	✓	✓	✓	✓	✓	✓
Logo on Event Signage	✓	✓	✓	✓	✓	✓	✓
Delegate List Access	✓	✓	✓	✓	✓	✓	✓

Include the following optional extras in your package:

Material on Conference App	Promote your most recent research, article or other project on our Conference App	£500
Link on Post-Conference Thank You Email	Include your link on our post-Conference email blast, reaching all registered attendees	£500
VIP Table at Conference Dinner	ICGN will invite preferred delegates to your VIP table at the Dinner, with luxury gifts included	£2,500

Melbourne Conference

12, 13 & 14 November • Grand Hyatt Hotel • Melbourne, Australia

Hosted by



≈ 300

Delegates
Expected

Delegates representing regions including:*



- Australia
- Canada
- Colombia
- France
- Germany
- Hong Kong
- India
- Ireland
- Italy
- Japan
- Netherlands
- South Korea
- Spain
- Switzerland
- Taiwan
- USA

Agenda available in Q2 2024

Premier Partnership Available!

Claim the following benefits as the primary sponsor for this event:

- Official listing as Premier Partner above all other supporting organisations
- Speaking position of senior rep on a plenary session
- Introductory keynote remarks as Premier Partner
- Invitation to join planning committee for event
- 15 registrations
- 25 registrations at a discounted rate
- Prominent Exhibition space in networking area
- Prominent Logo on conference webpage, app, promotional emails, social posts and conference signage
- Delegate list prior to and following the event

Total Cost: £75,000 (excluding VAT)

Sponsorship Opportunities

	Diamond £45,000	Emerald £30,000	Platinum £20,000	Gold £17,500	Silver £12,500	Bronze £7,500	Core £5,000
Package includes:	Conference Networking Dinner including keynote speaker position, VIP table and dedicated branding	Welcome Reception <i>or</i> Sustainability Partner both including keynote speaker and dedicated branding	Hosted Breakout Session <i>or</i> Breakfast Session both including up to 3 panellists and 1 moderator	Plenary Speaking Position	<i>Choose one:</i> - Delegate Lanyards - Conference Data Partner - Conference App - Audience Voting	Exhibition Stand <i>or</i> Refreshment Break (RB)	Core Endorsing Sponsor
Registrations	7	6	5	4	3	2	1
Speaking Position	✓	✓	✓	✓	X	X	X
Included Stand	✓	✓	✓	✓	✓	With 'Stand' option	X
Dedicated Branding	✓	✓	✓	X	X	With 'RB' option	X
Logo on Conference App	✓	✓	✓	✓	✓	✓	✓
Logo on Emails	✓	✓	✓	✓	✓	✓	✓
Logo on Event Signage	✓	✓	✓	✓	✓	✓	✓
Delegate List Access	✓	✓	✓	✓	✓	✓	✓

Include the following optional extras in your package:

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VIP Table at Conference Dinner	ICGN will invite preferred delegates to your VIP table at the Dinner, with luxury gifts included	£2,500

Contact ICGN

To learn more or to arrange a call, please contact:



Christopher Smith

Sponsorship and Marketing Executive

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