



**ICGN**  
International Corporate Governance Network



# ICGN-Hawkamah Dubai Conference

## *Capital, Companies & Cop28*

Dusit Thani, Dubai | 28-29 November 2023

### Sponsorship Opportunities

ICGN is proud to be working with Hawkamah for the 2023 Dubai Conference. Influential governance professionals will convene in Dubai ahead of COP28, to discuss developments in governance sustainability from an international and regional perspective. As the governance and investor stewardship landscape continues to evolve, our leading expert speakers will provide attendees with key insights into best practice and highlight future priorities for companies, investors and stakeholders.

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By aligning your corporate brand with the ICGN, you benefit from being at the heart of global governance dialogue and we invite you to join us to share knowledge and best practices as a valued Sponsor.

### Sponsor Benefits Include;

- **Visibility** with global investors responsible for US\$77 trillion AUM
- **Brand alliance** with the prestigious reputation of the ICGN
- **Marketing opportunities**, advertising and product positioning
- **Engagement** with governance experts and senior decision-makers



## Networking Options:

### Conference Dinner



Co-host the Conference Dinner and present welcome remarks to a prestigious audience in an elegant and refined evening setting. **Diamond.**

### Refreshment Breaks



This package includes branding in the refreshment areas and acknowledgement in the printed programme. **Silver.**

### Hosted Session



Host your own breakout or breakfast session; propose the subject and panel of experts. **Platinum.**

### Exhibition Stand



Enjoy the perfect platform to display your brand, network during the breaks and share marketing literature. **Silver.**

## Product Options:

### Endorsing Sponsor



Align your brand with ICGN with prominent logo recognition including on signage, ICGN website and event literature. **Bronze.**

### Delegate Lanyards



A highly visible branding opportunity and key networking tool, delegate lanyards are co-branded with your logo. **Gold.**

### Audience Voting



Voting on ICGN viewpoints engages the audience and your logo appears on screens for questions and results. **Gold.**

### Conference App



Have your brand featured across our app, the primary information guide for the event. **Gold.**

### Conference Data Partner



Get connected! This package includes your company logo on signage with WiFi login instructions. **Gold.**

## At a glance:

	Diamond £45,000	Platinum £15,000	Gold £10,000	Silver £5,000	Bronze £3,500
Select one option from row:	<ul style="list-style-type: none"> <li>Conference Networking &amp; Dinner</li> </ul>	<ul style="list-style-type: none"> <li>Hosted Session</li> <li>Breakfast Session</li> </ul>	<ul style="list-style-type: none"> <li>Delegate Lanyards</li> <li>Conference Data Partner</li> <li>Conference App</li> <li>Audience Voting</li> </ul>	<ul style="list-style-type: none"> <li>Exhibition Stand</li> <li>Refreshment Break (RB)</li> </ul>	<ul style="list-style-type: none"> <li>Endorsing Sponsor</li> </ul>
Speaking	✓	✓	N/A	N/A	N/A
Registrations	7	5	4	2	1
Included Stand	✓	✓	✓	On Stand option	N/A
Dedicated Branding	✓	✓	✓	On RB option	N/A
Logo on the app	✓	✓	✓	✓	✓
Logo on emails	✓	✓	✓	✓	✓
Logo on event signage	✓	✓	✓	✓	✓
Delegate list access	✓	✓	✓	✓	✓

\*UK VAT may apply. \*\*We also accept USD and EUR currency if stated before contract is issued.

For more information, please contact:

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ICGN



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Approx.

500

delegates expected



# ICGN Annual Conference 2023

Our attendees include:

- Board Chair/Board Member
- Chief Executive Officer
- Chief Financial Officer
- Chief Legal Officer
- Chief Sustainability Officer
- Head of Responsible Investment
- Company Secretary
- Corporate Governance Analyst
- CSR & Sustainability Director
- ESG Analyst
- Global Head of Stewardship
- Governance & Stewardship Director
- Governance Manager
- Head of Corporate Social Responsibility
- Head of Responsible Business
- Sustainability Integration Director
- Managing Director
- Head of ESG

Delegates representing regions including:



- |           |           |              |             |
|-----------|-----------|--------------|-------------|
| Australia | Finland   | Japan        | Spain       |
| Belgium   | France    | Netherlands  | Sri Lanka   |
| Brazil    | Hong Kong | Norway       | Switzerland |
| Canada    | India     | Peru         | Turkey      |
| Denmark   | Ireland   | Russia       | UK          |
| Germany   | Italy     | South Africa | US          |

## Delegate Testimonials:



Valuable knowledge sharing experience with overseas participants



I enjoyed interacting and reconnecting with people in the field and being brought up-to-date on the most important and pressing issues as well as what's happening right now



Fruitful conference and presence of participants from various countries globally was a plus for depth in views and networking



\*Feedback from attendees in-person 2019

## Contact us

For more information contact:

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